

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Names New Managers at San Diego and San Jose Locations

CARMEL, Ind. – July 19, 2017 – ADESA, a business unit of global vehicle remarketing and technology solutions provider KAR Auction Services, Inc. (NYSE: KAR), announces Bobby Sylvester has been named general manager of ADESA San Diego and Henry Cadle has been named auction manager of ADESA San Jose.

“It’s critical that we have the right leadership in place as we continue improving the customer experience so that each touchpoint is seamless, personalized and connected,” said Srisu Subrahmanyam, chief operating officer at ADESA. “Our customers and employees will benefit from the extensive experience and strong leadership that Bobby and Henry bring from all levels of the industry.”

Sylvester moves to ADESA San Diego from ADESA San Jose, where he has served as general manager since November 2017. Previously, he served as fleet/lease manager at ADESA Portland. Sylvester’s auction industry career began in 2000 with management positions in detail and body shops for Brasher’s, before transitioning to roles in fleet/lease operations and management positions in national sales.

Cadle brings two decades of automotive remarketing industry experience to his new role managing day-to-day operations at ADESA San Jose. He has previously managed auctions in Florida and California and has an extensive background in sales at all levels of the industry. Most recently, he served as ADESA UVA sales manager. Cadle began his career in the industry as a branch manager for AFC in Bradenton, Florida, in 1998.

ADESA is a leading provider of vehicle auction and remarketing services with 75 vehicle auctions throughout North America.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5.5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 120 countries. Headquartered in Carmel, Ind., KAR has approximately 17,500 employees across the United States, Canada, Mexico and the United Kingdom. For more information go to www.karauctionservices.com. For the latest KAR news follow us on Twitter @KARSpeaks.