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For Immediate Release

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AutoVIN to Provide Information Services for Auto Financial Group

Carmel, IN—ADESA announced today that AutoVIN, the company's professional information services subsidiary, has been selected to provide vehicle inspection services for Auto Financial Group across the U.S., primarily for its residual-based, credit union financed vehicles.

"We're pleased to be able to work with a great company like Auto Financial Group," said Andrew Snetsinger, director of sales and marketing, North America, of AutoVIN. "AFG is an innovative company and a leader in the residual-based credit union industry.

Auto Financial Group CEO Richard Epley agreed, adding, "AutoVIN's use of advanced technology and commitment to customer satisfaction definitely coincides with our company philosophy, and I look forward to the efficiency and effectiveness that they bring to the table."

AutoVIN, The Automated Vehicle Information Network, provides professional field information services to the automotive industry. AutoVIN's services include vehicle condition reporting, inventory verification auditing, program compliance auditing and facility inspections. AutoVIN goes beyond the boundaries of traditional automotive field service organizations by using highly qualified, company-employed field managers and advanced computer technology to process data accurately and deliver actionable results to customers in a timely manner.

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About Auto Financial Group, Inc.

Auto Financial Group, Inc. is a Houston-based company that provides Driving Sense[™], an online residual based auto financing product for credit unions and other financial institutions. With Driving Sense[™], credit unions can "build" a vehicle for their members, compare payment terms with conventional loans, and offer their members lower payments (often as much as 40 percent lower), flexible two- to six- year terms, actual ownership of the vehicle and several end-of-term options. For more information, visit autofinancialgroup.com.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.